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About AMI

AMI is a not-for-profit media company that entertains, informs and empowers Canadians who are blind or partially sighted.

Operating three broadcast services, AMI-tv and AMI-audio in English and AMI-télé in French, AMI's vision is to establish and support a voice for Canadians with disabilities, representing their interests, concerns and values through accessible media, reflection and portrayal.

AMI's broadcast services are included in the basic digital package offered by most television providers across Canada at no additional cost.



For more information please visit ami.ca

AMI-tv

AMI-tv is a television channel that is broadcast nationally in English. The channel offers two specialized features, open described video and closed captioning, on all of its programming. The makeup of the programming is over 80% Canadian content, and features AMI original programming every day of the week.

All of AMI-tv original programs feature Integrated Described Video (IDV)—a groundbreaking style of description pioneered by AMI to create a more seamless experience for the audience. IDV tells the story with natural, ambient sound and description from the cast during production, eliminating the need for a secondary audio track.



AMI-audio

AMI-audio is an accessible television channel and streaming service offering a variety of compelling stories and engaging original content to Canadians who are blind, partially sighted or otherwise print restricted.

AMI-audio airs a variety of live programs covering topics that are relevant to Canadians of all abilities, in addition to presenting feature articles from top Canadian and international publications. AMI-audio programs are available free to download as podcasts on all major podcasting apps and platforms.



AMI-audio Original Podcasts

AMI is pleased to offer the following as video podcasts on YouTube.

Tripping On Air

Fashion Dis host Ardra Shephard, along with Alex Hajjar, brings her confessional/informational blog, *Tripping On Air*, to the podcast airwaves where she spills the tea on what it's really like to live with MS. Every month, *Tripping On Air* invites the cool kids of chronic illness to tune in, hang out, have a laugh, learn some tips, and above all, feel seen.

Shaun of the Shed

Hosted by *Double Tap*'s Shaun Preece from his shed in Manchester, *Shaun of the Shed* gives those new to the world of technology a helping hand with everything from using a screen reader or smart speakers to unboxing and starting up a new computer.

Raising Kindness with Becki Zerr

In *Raising Kindness with Becki Zerr*, Becki and her son, Bennett, perform acts of kindness in such settings as shelters, community centres and nursing homes in southern Saskatchewan. Along the way, listeners learn about the work being done at those venues and meet people who improve the lives of those in need.

The Pulse

Host Joeita Gupta leads an in-depth discussion on issues impacting the disability community across Canada.

Low Vision Moments

Part story time, part comedy, part awareness-driven, *Low Vision Moments* with Jennie Bovard presents funny experiences that happen when you are blind or partially sighted.

The Blind Golf Canada Podcast

Hosted by Gerry Nelson and Darren Douma, *The Blind Golf Canada Podcast* champions the evolution of the AMI-supported sport, including its recent partnership with ParaGolf Canada. Summer episodes of *The Blind Golf Canada Podcast* feature highlights of the four ParaGolf Canada major events held every year.

Original Audio Podcasts

Don't miss audio-only podcasts *Kitchen Confession*, *Accessing Art with Amy*, *Into You*, *AMI Audiobook Review*, *Connecting Disability*, *My Life in Books with Red Széll*, *Tales from the Halifax School for the Blind*, *Eyes on Your Money with Ryan and Becky*, *The Blind Reality* and *Triple Vision*.

AMI-télé

AMI-télé is the first and only French language station to broadcast all content with open format described video serving people who are blind or partially sighted.

The network offers a selection of programming including popular television series, classic movies, children's favourites and original programming such as AMI-télé's flagship show, *Ça me regarde* and *Pas de panique, on cuisine!*

It is available with a basic digital package from most television providers.



For information about AMI-télé programming, the French DV Guide and Research Panel visit amitele.ca

DV Guide

The Described Video Guide is a comprehensive list of described television programming of over 60 channels in Canada.

To access the English language DV Guide, visit [**ami.ca/dvguide**](https://ami.ca/dvguide).

Alternatively, you can call the 24-hour, bilingual call centre toll free at 1-855-855-1144.



Online Accessibility

The AMI websites (AMI.ca and AMItELE.ca) are designed to be fully accessible and compliant with the Web Content Accessibility Guidelines (WCAG) 2.0 level AA. They include all of the features necessary to accommodate the needs of our blind and partially sighted audience.

Visit ami.ca to access program schedules for AMI-tv and AMI-audio, original content on demand, and to learn more about AMI initiatives and original productions.

Visit amitele.ca to access the French program schedule, watch AMI-télé original programs on demand and to learn more about AMI-télé.



AMI Scholarship

The AMI Robert Pearson Memorial Scholarship program is open to Canadian citizens or permanent residents of Canada with a permanent disability who are currently registered in and returning to a full-time program of study at an accredited Canadian post-secondary college or university.

AMI is honoured to support higher education across the country through this initiative.



For further information visit ami.ca/scholarship

Research Panel

AMI's Research Panel serves as an ongoing feedback tool between AMI and the community. Canadians who are blind or partially sighted are invited to join and share insights and opinions on accessible technology, TV programming, media consumption and more through focus groups, online questionnaires and telephone surveys.



For more information and to register, call 1-855-839-4772 toll free or visit ami.ca/researchpanel

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